



# COOCH BEHAR PANCHANAN BARMA UNIVERSITY

Panchanan Nagar, Vivekananda Street  
Cooch Behar-736101, West Bengal

Ph. No.: 03582-230218/230833  
E-mail : [info@cbpbu.ac.in](mailto:info@cbpbu.ac.in)  
Website: [www.cbpbu.ac.in](http://www.cbpbu.ac.in)

Ref. No. F69.V3/REG/1977-25

Date: 10.12.2025

## RE-QUOTATION NOTICE

Sealed Quotations are hereby invited from the reputed, reliable vendor/ Supplier for supply of the following books (**Copy Enclosed**) as per description detailed below for Department of **Commerce**, Cooch Behar Panchanan Barman University. The intending quotationers are requested to submit their sealed quotations within **17.12.2025** before **05:00 PM** with **minimum 15% discount on MRP**. No quotation will be entertained after scheduled date & time.

The undersigned reserves the right to accept or reject any or all the quotations without showing any reason.

**Registrar (Addl. Charge)**  
**Registrar (Addl. Charge)**  
Cooch Behar Panchanan Barma University



# COOCH BEHAR PANCHANAN BARMA UNIVERSITY

Panchanan Nagar, Vivekananda Street  
Cooch Behar-736101, West Bengal

Ph. No.: 03582-230218/230833  
E-mail : info@cbpbu.ac.in  
Website: www.cbpbu.ac.in

To,  
The Registrar (Addl. Charge),  
Cooch Behar Panchanan Barman University

Dear Sir,

I am agreed to supply the item(s) minimum 15% + .....% = Total ..... percentage (%)  
Less on MRP (Ref. Tender No: ..... Date: .....).

Signature of Vendor  
(With Seal & Date)

| SL. NO.    | AUTHOR                                    | TITLE OF THE BOOK  | PUBLISHER                          | UN ITS |
|------------|---|--|------------------------------------|--------|
| Semester 1 |   |  |                                    |        |
| 1          | Aswathappa,K                              | <i>Business Environment for Strategic Management</i>   | Himalaya Publishing House, Mumbai  | 5      |
| 2          | David, Fred R                             | <i>Strategic Management</i>  | Pearson Education                  | 5      |
| 3          | Kazmi, A                                  | <i>Business Policy and Strategic Management</i>  | McGraw Hill                        | 5      |
| 4          | Misra & Puri                              | <i>Economic Environment of Business</i>  | Himalaya, Mumbai                   | 5      |
| 5          | Aswathappa, K                             | <i>Organisational Behaviour</i>  | Himalaya Publishing, Mumbai        | 5      |
| 6          | Biswajeet Pattnayak                       | <i>Human Resource Management</i>   | PHI                                | 5      |
| 7          | Robbins, S P and Sanghi S                 | <i>Organisational Behaviour</i>  | Pearson Education                  | 5      |
| 8          | Srinivas K. R                             | <i>Human Resource Management in Practice</i>   | PHI                                | 5      |
| 9          | Dannodaran, S                             | <i>Managerial Economics,</i>   | Oxford University Press, New Delhi | 5      |
| 10         | Keat, P.G., & Young, P.K.Y                | <i>Managerial Economics - Economic Tools for Today's Decision Makers</i>   | Pearson Education                  | 5      |
| 11         | Koutsoyiannis, A                          | <i>Modern Microeconomics</i>   | Macmillan                          | 5      |
| 12         | Das, J.K                                  | <i>Statistics for Business Decisions</i>   | Academic Publishers, Kolkata       | 5      |
| 13         | Gujrati, D.N., Porter, D.C., Gunasekar, S | <i>Basic Econometrics</i>  | Tata McGraw Hill                   | 5      |
| 14         | Gupta and Kapoor                          | <i>Fundamentals of Mathematical Statistics</i>   | Sultan Chand & Sons, New Delhi.    | 5      |
| 15         | Kotler, Philip                            | <i>Marketing Management</i>  | Prentice Hall, New Delhi           | 5      |
| 16         | Saxena, Rajan                             | <i>Marketing Management</i>  | Tata McGraw Hill, New Delhi        | 5      |
| 17         | Bhattacharyya and Dearden                 | <i>Accounting for Managerial Decisions</i>   | Prentice Hall                      | 5      |
| 18         | Kaplan and Atkinson                       | <i>Advanced Management Accounting</i>  | Prentice Hall                      | 5      |
| 19         | V K. Saxena & C. D. Vashist               | <i>Advanced Cost and Management Accounting</i>   | Sultan Chand & Sons.               | 5      |
| 20         | Basic Econometrics                        | <i>Data Science</i>  | McGraw-Hill Irwin,                 | 6      |
| 21         | Tshepo Chris Nokeri                       | Econometrics and Data Science Techniques to Model Complex Problems and Implement Solutions for Economic Problems | Apress(USA)                        | 3      |

| <b>Semester II</b>  |   |  |                                       |   |
|---------------------|---|--|---------------------------------------|---|
| 1                   | Phillip Kotler                                | <i>Corporate Social Responsibility</i>   | Nancy Lee, John Wiley & Sons Inc.     | 5 |
| 2                   | Sanjay K Agarwal                              | <i>Corporate Social Responsibility in India</i>  | SAGE Publications Pvt. Ltd            | 5 |
| 3                   | Kapoor, V K and Kapoor, S                     | <i>Operation Research- Techniques for Management</i>                                     | SultanChand& Sons New Delhi           | 5 |
| 4                   | Taha, H A                                     | <i>Operation Research- An Introduction</i>   | Prentice Hall of India                | 5 |
| 5                   | Vohra, N. D                                   | <i>Quantitative Technique in Management</i>  | Tata McGraw Hill, New Delhi           | 5 |
| 6                   | Apte, P.G                                     | <i>International Financial Management</i>  | Tata McGraw Hill Education            | 5 |
| 7                   | Siddaiah, T                                   | <i>International Financial Management</i>  | Pearson                               | 5 |
| 8                   | Avadhani, VA                                  | <i>International Finance: Theory and Practice</i>  | Himalaya Publishing House, Mumbai     | 5 |
| 9                   | Shukla, M.C. and T.S. Grewal                  | <i>Advanced Accountancy</i>  | S.Chand& Co., New Delhi               | 5 |
| 10                  | Gupta, K                                      | <i>Contemporary Auditing</i>   | Tata McGraw Hill                      | 5 |
| 11                  | Chandra Prasanna                              | <i>Financial Management</i>  | Tata McGraw Hill, New Delhi           | 5 |
| 12                  | Khan M. Y. and Jain P.K                       | <i>Financial Management</i>  | Tata McGraw Hill, New Delhi           | 5 |
| 13                  | Pandey I.M                                    | <i>Financial Management</i>  | Vikas Publishing House, New Delhi     | 5 |
| 14                  | Van Horn J. C                                 | <i>Financial Management and Policy</i>   | Prentice Hall, New Delhi              | 5 |
| 15                  | Foster, G                                     | <i>Financial Statement Analysis</i>  | Prentice Hall, New Delhi              | 5 |
| 16                  | Sur, D  | <i>Financial Statement Analysis-A Comprehensive Approach</i>                             | Excel Books                           | 5 |
| 17                  | Wild, J.D., Subramanyam, K.R. and Halsey, R.F | <i>Financial Statement Analysis</i>  | McGraw Hill Education India Pvt. Ltd. | 5 |
| <b>Semester III</b> |   |  |                                       |   |
| 1                   | Dominick Salvatore & Sidhartha K. Rastogi     | <i>Managerial Economics: Principles and World Applications (10<sup>th</sup> edition)</i> | Oxford University Press India         |   |
| 2.                  | D. M. Mithani                                 | <i>Managerial Economics (Theory and Applications)</i>                                    | Himalaya Publishing House             |   |
| 3.                  | Justin Paul                                   | <i>Managerial Economics</i>  | Cengage India                         |   |
| 4                   | E. Balagurusami                               | <i>Programming in ANSIC</i>  | Tata McGraw Hill                      | 5 |
| 5                   | Bryan Gottfried                               | <i>Programming with C</i>  | Tata McGraw Hill                      | 5 |
| 6                   | Mastering Excel-2000                          | <i>Premium edition</i>   | BPB Publication                       | 5 |
| 7                   | Goyal D.                                      | <i>Management Information Systems</i>  | Macmillan Business                    | 5 |

|                    |                                  |  |   |   |
|--------------------|----------------------------------|--|---|---|
| 8                  | Choi, F.D.S. and Meek, G.K       | <i>International Accounting</i>                                | Pearson Education                               | 5 |
| 9                  | Das Mahapatra A K                | <i>International Accounting</i>                                | PHI   | 5 |
| 10                 | Ghosh T.P                        | <i>Illustrated Guide to Indian Accounting Standards</i>        | Taxmann   | 5 |
| 11                 | ICAI                             | <i>Compendium of Accounting Standards</i>                      | ICAI  | 5 |
| 12                 | Ghosh, T.P                       | <i>Accounting Standards and Corporate Accounting Practices</i> | Taxmann   | 5 |
| 13                 | Agarwal, S                       | <i>Guide to Accounting Standards</i>                           | Snowwhite Publication Pvt. Ltd                  | 5 |
| 14                 | Ghosh, T.P                       | <i>Economic Value Added: A Tool for Business Planning</i>      | ICWAI Publication.                              | 5 |
| 15                 | Singhania, V.K. and Kapil,       | <i>Direct Taxes</i>  | Taxmann Publications, New Delhi                 | 5 |
| 16                 | Ahuja and Gupta                  | <i>Tax Planning</i>  | Bharat Publishers                               | 5 |
| 17                 | . Income Tax Act, 1961           | <i>Amended as per the recent Finance Act</i>                   | . Income Tax Act, 1961                          | 5 |
| 18                 | Bhole, L.M.,                     | <i>Financial Markets and Institutions</i>                      | Tata McGraw Hill Publishing Co. Ltd., New Delhi | 5 |
| 19                 | Pathak, B.V                      | <i>Indian Financial System</i>                                 | , Pearson Education, New Delhi                  | 5 |
| 20                 | Khan, M.Y                        | <i>Indian Financial System</i>                                 | Tata McGraw Hill Publishing Co. Ltd, New Delhi  | 5 |
| 21                 | . Mishkin, F. S. and Eakins, S.G | <i>Financial Markets and Institutions</i>                      | Pearson Education, New Delhi                    | 5 |
| 22                 | Reserve Bank of India            | <i>RBI Bulletin and Report on Currency &amp; Finance</i>       | Reserve Bank of India                           | 5 |
| 23                 | Fischer and Jordon               | <i>Security Analysis and Portfolio Management</i>              | Pearson Education                               | 5 |
| 24                 | Chandra, P                       | <i>Investment Analysis and Portfolio Management</i>            | Tata McGraw Hill                                | 5 |
| 25                 | Panadian, P                      | <i>Security Analysis and Portfolio Management</i>              | Vikas Publishing House                          | 5 |
| 26                 | Banerjee, B.                     | <i>Cost Accounting</i>   | PHI   | 5 |
| 27                 | Chandra P.                       | <i>Financial Management</i>                                    | Tata McGraw Hill                                | 5 |
| 28                 | Khan and Jain                    | <i>Financial Management</i>                                    | Tata McGraw Hill                                | 5 |
| <b>Semester IV</b> |                                  |  |   |   |
| 1                  | H. Korth                         | <i>Database Management Systems</i>                             | Tata McGraw Hill                                | 5 |
| 2                  | M. Abbey                         | <i>Oracle 8i- A Beginner's Guide</i>                           | TMH)  | 5 |
| 3                  | A. K. Nadhani                    | <i>Tally ERP 9</i>   | BPB Publications                                | 5 |
| 4                  | James B. Cunningham              | <i>Using SPSS: An Interactive Hands-On Approach</i>            | SAGE Publications India Private Limited         | 5 |

|    |  |   |                                   |   |
|----|--|---|-----------------------------------|---|
| 5  | Horngreen, C.T   | <i>Cost Accounting- A Managerial Emphasis</i>                 | Prentice Hall of India            | 5 |
| 6  | Saxena V.K. & Vashist                                      | <i>Advanced Cost Management Accounting</i>                    | Sultan Chand & Sons               | 5 |
| 7  | Lal Jawahar  | <i>Cost Accounting</i>  | Tata McGraw Hill                  | 5 |
| 8  | Prasad, N.K. & A.K   | <i>Principles and Practice of Cost Accounting</i>             | , Book Syndicate Pvt. Ltd         | 5 |
| 9  | Das Gupta, N   | <i>Human Resource Accounting</i>                              | Sultan Chand & Sons               | 5 |
| 10 | Dutta, J.K   | <i>Environmental Accounting and Disclosure: An Overview</i>   | Deep & Deep Publications Pvt. Ltd | 5 |
| 11 | Das Gupta, N   | <i>Environmental Accounting</i>                               | Wheeler Publishing, New Delhi     | 5 |
| 12 | Gupta, R   | <i>Inflation Accounting</i>                                   | Tata McGraw Hill                  | 5 |
| 13 | Bare Acts  | <i>Bare Acts</i>  | Bare Acts                         | 5 |
| 14 | V.S. Datey   | <i>Indirect Taxes</i>   | Taxmann, Latest Edition           | 5 |
| 15 | B.S. Balachandran  | <i>Indirect Taxes</i>   | Latest Edition                    | 5 |
| 16 | Damodaran, A   | <i>Valuation,</i>   | John Wiley & Sons                 | 5 |
| 17 | Palepu, K. G., Peek, E. and Bernard, V.L                   | <i>V.L. Business Valuation and Analysis</i>                   | IFRS Edition, Gengage Learning.   | 5 |
| 18 | Dun and Bradstreet   | <i>Financial Risk Management</i>                              | Tata McGraw-Hill                  | 5 |
| 19 | Hull, J. C   | <i>Options, Futures and Other Derivatives Securities</i>      | Prentice Hall of India            | 5 |
| 20 | Chandra, P,  | <i>Financial Management-Theory and Practice</i>               | Tata McGraw Hill                  | 5 |
| 21 | Khan, M.Y. and Jain, P.K                                   | <i>Financial Management-Text and Problems</i>                 | Tata McGraw Hill                  | 5 |
| 22 | Pandey, I. M   | <i>Financial Management</i>                                   | Vikas Publishing House Pvt. Ltd   | 5 |
| 23 | Sharma & Gupta   | <i>Management Accounting</i>                                  | Kalyani Publisher                 |   |
| 24 | Van Horne, J C   | <i>Financial Management and Policy</i>                        | Prentice Hall of India            | 5 |
| 25 | Dr. Sumanta Dutta  | <i>Research &amp; Publication Ethics in Social Science</i>    | Bharti Publication                | 5 |
| 26 | Panchanan Das  | <i>Econometrics</i>   | PHI Learning                      | 5 |
| 27 | Joseph F. Hair, William C. Black BarryJ, Rolph E. Anderson | <i>Multivariate Data Analysis</i>                             | Gengage                           | 5 |
| 28 | KVS Madaan   | <i>NTA UGC NET Commerce</i>                                   | Pearson                           | 5 |
| 29 | KVS Madaan   | <i>NTA UGC NET /SET /JRF Teaching &amp; Research Aptitude</i> | Pearson                           | 5 |
| 30 | Apeksha Agiwal, Satyabroto Roy & Neetu                     | <i>NTA UGC NET/SET/JRF Commerce</i>                           | Arhant                            | 5 |

|    |   |   |                           |   |
|----|---|---|---------------------------|---|
|    | Sing  |   |                           |   |
|    |   |   |                           |   |
| 31 | Neetu Gaikwad & Dr. Rashmi Jain Farah Sultan, Mridula Sharma, Varun Bali                | <i>NTA UGC NET/SET/JRF Paper 1</i>  | Arihant                   | 5 |
| 32 | <i>Ranjit Kumar</i>   | Research Methodology: A Step-by-Step Guide for Beginners                                    | SAGE Publication          | 3 |
| 33 | Jerry Wellington & Marcin Szczerbinski  | <i>Research Methodology for Social Science</i>  | Bloomsbury Academic India | 3 |
|    |   | <b>PhD Course work &amp; Research</b>   |                           |   |
| 1. | Svetlozar T. Rachev, Stefan Mitnik, Frank J. Fabozzi, Sergio F. Focardi, Teo Jasic etc. | <i>Financial Econometrics: From Basics to Advanced Modeling Techniques</i>                  | Wiley                     |   |
| 2. | Abdulkader Aljandali & Montasam Tatahi  | <i>Economic and Financial Modelling with Eviews: A Guide for Students and Professionals</i> | Springer                  |   |
| 3. | Moinak Maiti  | Applied Financial Econometrics: Theory, Methods and Applications                            | Springer                  |   |