

2-Day National Level Seminar On

“Current Issues in Economics, Finance
and Environmental Studies”

Jointly Organized by

Department of Commerce

&

Department of Economics

24th – 25th February, 2023



COOCH BEHAR PANCHANAN BARMA UNIVERSITY

Panchanan Nagar, Cooch Behar, West Bengal, India

VENUE: SEMINAR HALL (ROOM NO. 117)



2-Day National Level Seminar On

“Current Issues in Economics, Finance and Environmental Studies”

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AN OVERVIEW

The Department of Commerce, Cooch Behar Panchanan Barma University is going to organize a 2-Day National Seminar On “Current Issues in Economics, Finance and Environmental Studies” jointly with Department of Economics. This programme is intended mainly for the Faculty Members, Research Scholars, and Students of social sciences.

ABOUT COOCH BEHAR PANCHANAN BARMA UNIVERSITY

Cooch Behar Panchanan Barma University has been named after the great social reformer Thakur Panchanan Barma. Panchanan Barma, also known as Thakur Panchanan and Roy Saheb, was a Rajbanshi leader and reformer from Cooch Behar. He established Kshatriya Sabha in order to inculcate Brahminical values and practices among the people from Rajbanshi community of this region in particular and in Bengal in general.

ABOUT THE DEPARTMENT OF COMMERCE & DEPARTMENT OF ECONOMICS

Since inception, the departments have been catering its service to all the students of UG and PG courses. Also, the department of Commerce has started with Ph. D Programme. Besides teaching, the faculty members, and Scholars are actively engaged in research activities in the fields of Commerce, Economics, Finance, Marketing, and Management.

INVITATION

The departments would be pleased if you kindly accept the invitation and extend your co-operation on the above-mentioned matter. We look forward to receive enthusiastic and favourable response from your part. Kindly gratify us through your presence and stimulus by contributing expertise knowledge yourself through this academic seminar and make this programme a grand success. We shall be thankful, if you can circulate this information about the Seminar among your colleagues, research scholars and friends and motivate them to participate in the upcoming programme.



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The Honourable Vice Chancellor,

Dr. DEBKUMAR MUKHOPADHYAY

Cooch Behar Panchanan Barma University

has kindly consented to inaugurate the Seminar

RESOURCE PERSONS

Prof. Debkumar Chakraborty, Dibrugarh University, Assam

Prof. Amitav Mitra (Pro Vice Chancellor), Rajiv Gandhi University (A Central University),
Ronohills, Itanagar, Arunachal Pradesh

Dr. ABDUL KADER SAFILY

Registrar
C.B.P.B.U.

IQAC Director: **Prof. Rajendra Kr. Dubey,**
Dept. of Law, C.B.P.B.U

Dr. Amit Kundu

Head, Department of Commerce &
Department of Economics
C.B.P.B.U.

TIME: 10.30 AM Onwards.

Registration Fee (Online): Rs. 1,000*

CERTIFICATE WILL BE PROVIDED

Registration Link: <https://forms.gle/SzYtkDFDiq8qLMHC6>

Email ID: shubhamsah8759@gmail.com

Seat capacity: 40 (First Cum First Serve)

*Excluding Accommodation (including lunch and high tea)

Dr. Amit Kundu

Convener

Mr. Abhijeet Bag

Joint Convener

Ms. Dipika Bhowmik

Joint Convener



**2-Day National Level Seminar On
"Role of Monetary and Fiscal Policy in an Open
Globalised Economy"**

Jointly Organized by
Department of Commerce
&
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24th - 25th February,
2023

Concept Note:

Economics is not just about money. It is about weighing different choices or alternatives. Some of those important choices involve money, but most do not. Most of your daily, monthly, or life choices have nothing to do with money, yet they are still the subject of economics.

Finance is a term for matters regarding the management, creation, and study of money and investments. It involves the use of credit and debt, securities, and investment to finance current projects using future income flows. Because of this temporal aspect, finance is closely linked to the time value of money, interest rates, and other related topics.

"Finance" is typically broken down into three broad categories: Public finance includes tax systems, government expenditures, budget procedures, stabilization policy and instruments, debt issues, and other government concerns. Corporate finance involves managing assets, liabilities, revenues, and debts for a business. Personal finance defines all financial decisions and activities of an individual or household, including budgeting, insurance, mortgage planning, savings, and retirement planning.

Economics and finance are interrelated, informing and influencing each other. Investors care about economic data because they also influence the markets to a great degree. It's important for investors to avoid "either/or" arguments regarding economics and finance; both are important and have valid applications.

Microeconomics explains what to expect if certain conditions change on the industry, firm, or individual level. If a manufacturer raises the prices of cars, microeconomics says consumers will tend to buy fewer than before. If a major copper mine collapses in South America, the price of copper will tend to increase, because supply is restricted.

Finance also focuses on how companies and investors evaluate risk and return. Historically, economics has been more theoretical and finance more practical, but in the last 20 years, the distinction has become much less pronounced.

Environmental studies is a multidisciplinary academic field which systematically studies human interaction with the environment. Environmental studies connects principles from the physical sciences, commerce/economics, the humanities, and social sciences to address complex contemporary environmental issues.

Environmental finance is a field that on the surface is unfamiliar to most practitioners. However, most are familiar with some of the tools or products of environmental finance such as emissions trading and land trusts for conservation. This field essentially takes a financial look and methodology to address environmental issues. The economics and market analysis associated with

finance is used towards funding conservation initiatives, improve the impact of businesses on the environment without sacrificing profitability and improve quality of life for a community. Globalization has opened various investment opportunities across business sectors as interest expands among investors. Environmental finance is leading the shift from isolated environmental regulation control to market-driven economies.

The issue of the interrelationship between economic growth, the efficient use of natural resources, and sustainability has been the subject of thorough research and of great interest to economists, researchers, and policymakers. Knowledge of the actual directions of causality between sustainability, efficiency, and growth has important implications for modelling environmental economic policies. Various, serious environmental problems demand urgent attention and the planning of adequate policies to drive sustainability. Low carbon, inclusive wealth and the efficient use of resources are important terms in international agendas. Together with the economic crisis and the current COVID-19 pandemic but also the climate crisis and the view that policies for attaining sustainability cannot be put into operation efficiently, policymakers anticipate a solution from the greening of the economy. The development of new economic and environmental policies and the use of new econometric, operational research mathematical and statistical techniques provide enough space for research.

Programme schedule

Day 1	
09:30 am – 10:30 am	Registration & Entry
11:00 am – 11:15 am	Welcoming all Guests
11:15 am – 11:30 am	Introducing the Speaker by H.O.D. and Offering Bouquets
11:30 AM	Lighting Up the Lamp
11:35 am – 11:50 am	Inaugural Address by Honourable Vice-Chancellor, C.B.P.B.U.
11:50 am – 12:00 am	Address by Respected Registrar, C.B.P.B.U.
12:00 Noon – 1:30 pm	Key Note Address
2:30 pm – 5:53 pm	Technical Session
Day 2	
11:30 am – 12:30 pm	Presentation of the Resource Person
12:30 pm – 1:30 pm	Technical Session
2:30 pm – 4:30 pm	Technical Session
4:30 pm – 5:00 pm	Vote of Thanks
Lunch Break Time: 1:30 pm – 2.30 pm, High Tea: 12.30 pm & 4.00 pm	
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Sub-Themes

- Global Macroeconomic Prospects
- Finance Management
- Business and Entrepreneurship
- Economic Interdependence
- Markets and the Functions of Government
- Efficient Market Hypothesis.
- Asset pricing models.
- Portfolio management & Mutual Funds.
- Empirical evidence on IPO's, & FPOs.
- Event studies on shareholder wealth impact.
- Pension Funds.
- Quantitative Modelling in Financial Markets.
- Eco Commerce
- Economics of Global Warming
- Environmental accounting
- Green Banking
- Green Trading
- Earth Economics
- Other related articles with the main theme

Registration Fee: Rs. 1,000

Account No. – 1017104000046419

IFSC: IBKL0001017 (IBKL Triple-Zero One Zero One Seven)

Name- Shubham Sah

Google-Pay: 8759778363 / shubhamsah8759@okicici

N.B.: Selected papers will be published in an edited book (National Level). Publication fee is Rs. 2000 per paper (*single copy will be given on the day of the seminar*).

Necessary Information:

Article Submission date: by 7th November, 2022 [shubhamsah8759@gmail.com,
shashwata.chakraborty1999@gmail.com]

Acceptance letter: by a week of the submission of the article

Last Date of Registration: 15th November, 2022

Format of article: Page Type: A4; Font Style: Times New Roman; Word Limit: 2500; Line Spacing: 1.5 & Margin: One inch on all sides.

N.B: Best Paper Award will be given to the paper presenter. The decision made by Editorial Advisory Board will be considered final in this regard.

For More Information Contact:

Convener, Dr. Amit Kundu– prof.amitkundu@gmail.com , Ph. No. – 9635985909

Joint Convener, Ms. Dipika Bhoumik– dipikabhowmik2901@gmail.com , Ph. No. – 9593695992

Joint Convener, Mr. Abhijeet Bag– abhijeet.bag@gmail.com , Ph. No. – 9674587924

Articles should be submitted to the following email address.

Co-Coordinator, Shubham Sah– shubhamsah8759@gmail.com , Ph. No. – 8759778363

Co-Coordinator, Barendra Nath Chakraborty- shashwata.chakraborty1999@gmail.com

Ph. No. – 6295082040

Mail Your Queries at:shubhamsah8759@gmail.com

shashwata.chakraborty1999@gmail.com

How to Reach:

Cooch Behar Panchanan Barma University is itself a landmark of Cooch Behar, located at least side of the town (3 km from the New State Bus Terminus towards Tufanganj). New Cooch Behar is the nearest railway station which is 4 km away from the university. It takes 15-20 minutes to reach there by e-Rickshaw, auto & taxi from the bus stand of the town. Nearest landmarks are Cooch Behar Industrial Training Institute (ITI) and Cooch Behar Airport. The nearest operating airport is Rupsi which is just 70 km from the district.