



WEBINAR ON

FIGHT AGAINST FAKE NEWS

ORGANIZED BY

DEPARTMENT OF MASS COMMUNICATION & JOURNALISM

COOCH BEHAR PANCHANAN BARMA UNIVERSITY

Chief Patron



Dr. Debkumar Mukhopadhyay Hon'ble Vice-Chancellor CBPBU

Chairman

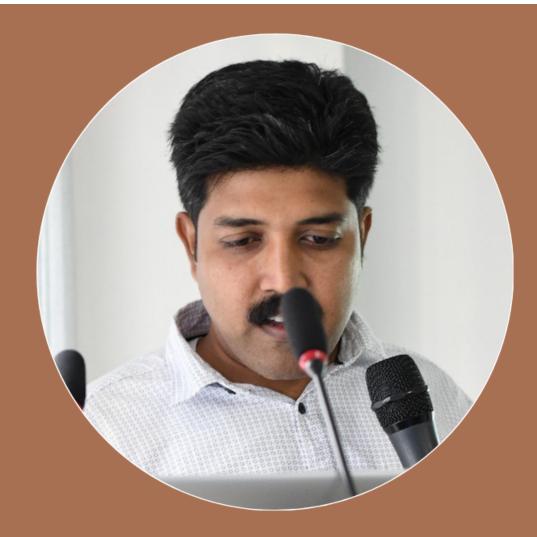


Dr. Abdul Kader Safily Registrar CBPBU

RESOURCE PERSONS



Mr. Subhendu Bhattacharjee Correspondent Prasar Bharti



Mr. Pralay Raha Chief Bulletin Producer News 18 Bangla

Webinar Platform: Google Meet

Date: 9th September, 2020 Time: 12:00 PM - 2:00 PM





About the Department:

Started from October 2018, the Department of Mass Communication & Journalism of Cooch Behar Panchanan Barma University aims to promote, develop and nourish students who are interested in the fields of Media, Public Relations, Film Making, Advertisements, Radio Producers etc. to name a few. The department is fully equipped with all the infrastructures that a student requires in order to pursue his/her dreams in the Media industry.

The Department imparts its students with not just good theoretical knowledge about the subject but also provides best practical environment providing them with a fully equipped Computer Lab and an Audio/Visual Studio. The students gets plenty of experiences visiting the local and outdoor Media Houses and with special lectures delivered by the people who are engaged in the media industry.

Community Radio is also being established in the department that is designed to develop the region and its people, run by the students of the department themselves.

About the Webinar:

The advancement of Information and Communication Technology in the current world has simplified communication providing access and authorship to a large array of people. However, this free flow of communication has seen to have brought along with it certain challenges and concerns. One of the main challenges that we face today is identifying the authenticity of information which has greatly affected People and Society. The reach and effects of information spread have seen to be prominent, fast-paced and amplified, particularly in Social Networks, so dissemination of distorted, inaccurate and false information through these channels holds tremendous potential to cause impact to millions of users in the real world within minutes.

Recently many issues are being raised over the effects of false news and rumors within the world and society. It has been confirmed by a research conducted by Common Sense Media that 44% of youngsters could not point out if a news piece is fake or not. In the same note, a large number of people have been said to have shared atleast one news story or information that they later found out to be inaccurate or fake. This spread of fake news and rumors have affected businesses, communities, society and people at large and has even caused deaths. Therefore, this webinar is meant to shed light on the issues and challenges concerning fake news and the steps to fight against it.

Registration details:

- No registration fee.
- UG & PG students (any stream), Media Educators and Journalists can apply.
- Interested ones need to register themselves by clicking on the link https://forms.gle/XHL4QeWkLsr3tyXa6
- After successful completion of the registration process, the participants must join the WhatsApp Group by clicking on the invite link https://chat.whatsapp.com/Jw9SSkFpVsuBSHUxsfM3aV for further webinar details.
- The participation is limited to 200 230 only.

Rules & Regulations:

- All participants are requested to turn off their microphones and webcam/camera during the webinar.
- Participants are requested to join the webinar 10 minutes before the webinar.
- Partcipants are requested not to post any personal details in the chatbox during the webinar.
- Queries regarding the webinar can be asked.

E-Certificates will be provided to all the registered participants after filling up of the feedback form.



COOCHBEHAR PANCHANAN BARMA UNIVERSITY

Advisors



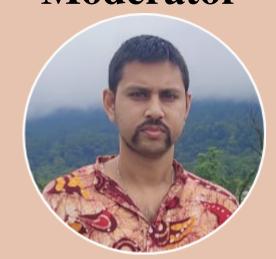
Dr. Madhab Chandra Adhikary Dean Faculty of Arts



Dr. Prabir Kumar Halder Dean Faculty of Science

Webinar Organizing Committee

Moderator



Mr. Pran Pratim Paul
Co-Ordinator
Department of Mass Communication & Journalism
CBPBU

System Admin



Dr. Avijit Datta System Administrator CBPBU

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