



COOCH BEHAR  
PANCHANAN BARMA  
UNIVERSITY

# WEBINAR ON **FIGHT AGAINST FAKE NEWS**

**ORGANIZED BY**  
**DEPARTMENT OF MASS COMMUNICATION &  
JOURNALISM**  
**COOCH BEHAR PANCHANAN BARMA UNIVERSITY**

**Chief Patron**



**Dr. Debkumar Mukhopadhyay**  
**Hon'ble Vice-Chancellor**  
**CBPBU**

**Chairman**



**Dr. Abdul Kader Safily**  
**Registrar**  
**CBPBU**

## **RESOURCE PERSONS**



**Mr. Subhendu Bhattacharjee**  
**Correspondent**  
**Prasar Bharti**



**Mr. Pralay Raha**  
**Chief Bulletin Producer**  
**News 18 Bangla**

**Webinar Platform: Google Meet**  
**Date: 9th September, 2020 Time: 12:00 PM - 2:00 PM**





### About the Department:

Started from October 2018, the Department of Mass Communication & Journalism of Cooch Behar Panchanan Barma University aims to promote, develop and nourish students who are interested in the fields of Media, Public Relations, Film Making, Advertisements, Radio Producers etc. to name a few. The department is fully equipped with all the infrastructures that a student requires in order to pursue his/her dreams in the Media industry.

The Department imparts its students with not just good theoretical knowledge about the subject but also provides best practical environment providing them with a fully equipped Computer Lab and an Audio/Visual Studio. The students get plenty of experiences visiting the local and outdoor Media Houses and with special lectures delivered by the people who are engaged in the media industry.

Community Radio is also being established in the department that is designed to develop the region and its people, run by the students of the department themselves.

### About the Webinar:

The advancement of Information and Communication Technology in the current world has simplified communication providing access and authorship to a large array of people. However, this free flow of communication has seen to have brought along with it certain challenges and concerns. One of the main challenges that we face today is identifying the authenticity of information which has greatly affected People and Society. The reach and effects of information spread have seen to be prominent, fast-paced and amplified, particularly in Social Networks, so dissemination of distorted, inaccurate and false information through these channels holds tremendous potential to cause impact to millions of users in the real world within minutes.

Recently many issues are being raised over the effects of false news and rumors within the world and society. It has been confirmed by a research conducted by Common Sense Media that 44% of youngsters could not point out if a news piece is fake or not. In the same note, a large number of people have been said to have shared at least one news story or information that they later found out to be inaccurate or fake. This spread of fake news and rumors have affected businesses, communities, society and people at large and has even caused deaths. Therefore, this webinar is meant to shed light on the issues and challenges concerning fake news and the steps to fight against it.

### Registration details:

- No registration fee.
- UG & PG students (any stream), Media Educators and Journalists can apply.
- Interested ones need to register themselves by clicking on the link <https://forms.gle/XHL4QeWkLsr3tyXa6>
- After successful completion of the registration process, the participants must join the WhatsApp Group by clicking on the invite link <https://chat.whatsapp.com/Jw9SSkFpVsuBSHUxsfM3aV> for further webinar details.
- The participation is limited to 200 - 230 only.

### Rules & Regulations:

- All participants are requested to turn off their microphones and webcam/camera during the webinar.
- Participants are requested to join the webinar 10 minutes before the webinar.
- Participants are requested not to post any personal details in the chatbox during the webinar.
- Queries regarding the webinar can be asked.

E-Certificates will be provided to all the registered participants after filling up of the feedback form.



COOCH BEHAR  
**PANCHANAN BARMA**  
UNIVERSITY

## Advisors



**Dr. Madhab Chandra Adhikary**  
Dean  
Faculty of Arts



**Dr. Prabir Kumar Halder**  
Dean  
Faculty of Science

## Webinar Organizing Committee

### Moderator



**Mr. Pran Pratim Paul**  
Co-Ordinator  
Department of Mass Communication & Journalism  
CBPBU

### System Admin



**Dr. Avijit Datta**  
System Administrator  
CBPBU

### Joint Convener



**Mr. Saurabh Thapa**  
Faculty  
Department of Mass Communication & Journalism  
CBPBU

### Technical Support



**Mr. Tanmay Dutta**  
CBPBU

### Joint Convener



**Mr. Ridam Chowdhury**  
Faculty  
Department of Mass Communication & Journalism  
CBPBU